

FOR IMMEDIATE RELEASE
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National Radio Talk Show Host Believes in the Power of Lypo-Spheric Vitamin C

Las Vegas, NV (July 11, 2013) --- Carl Lanore, host of Super Human Radio, the world's foremost radio show dedicated to fitness, health and anti-aging, endorses Lypo-Spheric Vitamin C from LivOn Laboratories and uses it daily.

Lanore, during an interview with Cindy Nachman, CEO of LivOn Labs, said Lypo-Spheric Vitamin C is an essential part of his daily regimen.

“The Lypo-Spheric Vitamin C from LivOn Labs is important to me and it should be vital to everyone as a foundational supplement,” he said. “It delivers up to 200 percent more vitamin C than pills or powders.”

According to Nachman, the delivery of the vitamin C is enhanced through a high performance system called Liposome Encapsulated Delivery or LED.

“This delivery system transports pure vitamin C throughout the body and directly into the body’s cells,” she explained. “Our independent research shows that LED is considered one of the most effective methods of delivering oral nutrients. Because of this pharmaceutical grade delivery system, our product, launched in 2004, is considered to be the best high dose vitamin C supplement on the market.”

Nachman said her company’s Lypo-Spheric Vitamin C is free of soy allergens and GMO’s. Although there are imitators in the marketplace that claim to be similar in their effectiveness, we believe there is only one original Lypo-Spheric Vitamin C from LivOn Labs.

“Our stressful, toxic world quickly depletes the body’s vitamin C levels. In order to maintain a healthy level, consumers would have to ingest massive daily amounts of tablets, powders or pills. The end result is gastric distress caused by much of the vitamin C being flushed out of the body,” Nachman explained. “But the liposomes in Lypo-Spheric Vitamin C are strong enough to pass unharmed through the stomach, small enough to slip through the intestinal walls directly into the bloodstream, and smart enough to release their vitamin C inside the cells where the body needs it most. As a result, virtually all of the vitamin C is absorbed and its full potency is preserved.”

For more information about Livon Labs’ Lypo-Spheric Vitamin C and other liposomal nutritional supplements visit, www.LivOnLabs.com.

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